



# ST. FRANCIS COLLEGE BENGALURU

Permanently Affiliated to Dr. Manmohan Singh Bengaluru City University  
Accredited 'B++' Grade by NAAC | Approved by AICTE

An IQAC Initiative

## DEPARTMENT OF MBA

IN ASSOCIATION WITH



G K MARKET ANALYTICS  
BANGALORE

ORGANISES

## 5 DAYS WORKSHOP ON SPSS AND JAMOVI



WHAT YOU WILL GAIN



Research Methodology



Data Preparation



SPSS



Jamovi



Statistical Analysis



Hypothesis Testing



Regression



ANOVA



Correlation



Report Writing



Certificate



**EVENT COORDINATOR**  
Dr. HemaVidhya C.S.



**PG COORDINATOR**  
Dr. Soniya K.



**PRINCIPAL**  
Dr. R.N. Subba Rao



**DIRECTOR**  
Bro. Dr. Titus Anto

### RESOURCE PERSONS



**Dr. Manjunatha S.**

Assistant Professor,  
Government First Grade College,  
Magadi, Bangalore  
South District



**Dr. Ushadevi. N**

Founder President  
Shreenmathe Usha  
Foundation,  
Bangalore



#### DATE

13 July 2026 – 17 July 2026



#### TIME

8:45 AM – 1:15 PM



#### VENUE

4th Floor Seminar Hall



#### WHO CAN PARTICIPATE

II & IV Semester  
MBA Students

### 5-DAY SCHEDULE

**DAY 1**

Project Titles, Objectives,  
Variables, Questionnaire  
Design & Data Preparation



**DAY 2**

SPSS & Jamovi Interface,  
Data Entry, Data Cleaning,  
Descriptive Statistics & Charts



**DAY 3**

Reliability Analysis,  
Scale Construction, Chi-Square,  
Cross Tabulation &  
Ratio Analysis



**DAY 4**

t-Test, ANOVA, Correlation,  
Regression, Trend &  
Variance Analysis



**DAY 5**

Interpretation, Findings,  
Suggestions, Report Writing  
& Project Clinic

