



# ST. FRANCIS COLLEGE | BENGALURU

Permanently Affiliated to Dr. Manmohan Singh Bengaluru City University  
Accredited 'B++' Grade by NAAC | Approved by AICTE



MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



शिक्षा मंत्रालय  
MINISTRY OF  
EDUCATION



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

AN IQAC INITIATIVE

IIC ORGANIZES

Workshop:

## “LEAN STARTUP & MVP” BOOT CAMP MENTORING

SMARTER MARKETING. STRONGER CAUSES. GREATER IMPACT.

Learn to validate ideas, build Minimum Viable Products (MVP), and create investor-ready strategies with expert mentorship and real-world insights.



VALIDATE  
YOUR IDEA



BUILD YOUR  
MVP



PITCH TO  
INVESTORS



GROW YOUR  
STARTUP



RESOURCE PERSON

DR. CHETHAN S.



ASSISTANT PROFESSOR



DEPARTMENT OF COMMERCE



ST FRANCIS COLLEGE, BENGALORE



5<sup>TH</sup> AUGUST 2026  
WEDNESDAY



11:30 AM  
TO 04:30 PM



ROOM NO. 403  
4TH FLOOR

SUPPORTING SUSTAINABLE DEVELOPMENT GOALS

SUSTAINABLE  
DEVELOPMENT  
GOALS

3 GOOD HEALTH  
AND WELL-BEING



8 DECENT WORK AND  
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



17 PARTNERSHIPS  
FOR THE GOALS



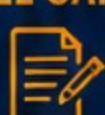
WHAT YOU WILL GAIN



ENHANCE DONOR  
TARGETING AND  
ENGAGEMENT



AI TOOLS FOR  
PERSUASIVE  
FUNDRAISING CAMPAIGNS



CRAFT INVESTOR  
PITCHES THAT  
STAND OUT



DATA-DRIVEN STORYTELLING  
FOR GREATER  
SOCIAL IMPACT

EVENT COORDINATOR

MS. KUSUM YADAV



DR M ANGEL SHALINI  
IIC CONVENER



DR R N SUBBA RAO  
PRINCIPAL



REV BRO DR TITUS ANTO  
DIRECTOR