



ST. FRANCIS COLLEGE | BENGALURU

Permanently Affiliated to Dr. Manmohan Singh Bengaluru City University
Accredited 'B++' Grade by NAAC | Approved by AICTE

Building
Future-Ready
Business Leaders 



**ADMISSIONS
OPEN
2026-27**

MBA

**MASTER OF BUSINESS
ADMINISTRATION**

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ಬೆಂಗಳೂರು ನಗರ ವಿಶ್ವವಿದ್ಯಾಲಯ



DR. MANMOHAN SINGH
BENGALURU CITY UNIVERSITY

www.stfranciscollege.edu.in

From Graduation to Leadership: The MBA Advantage

A two-year, full-time, AICTE-approved MBA programme affiliated to Dr. Manmohan Singh Bengaluru City University, designed to develop strategic thinkers, decision-makers, and industry-ready professionals equipped for today's dynamic global business environment.



Programme Highlights

- AICTE-Approved | 2-Year Full-Time MBA
- Industry-Aligned Curriculum & Pedagogy
- Experienced Faculty with Strong Academic & Industry Credentials
- Case-Based Pedagogy supported by In-House Student Research Publications
- Active Participative Learning Methods: Role Plays, Group Discussions, Debates etc.
- Experiential Learning
- Merit Scholarship for the eligible students
- College timings are from 8:30 a.m. to 1:30 p.m., rigorous, focused morning sessions ensure world-class learning, while afternoons are reserved for your career growth

Areas of Specialization (Dual Specialization Track)

- Marketing
- Finance
- Human Resource Management
- Business Analytics
- Entrepreneurship & Startup Management
- Production & Operations Management

Students gain depth through a primary and secondary specialization, broadening career flexibility across functional domains.



Industry-Aligned Certification & Skill Enhancement Programme

- Digital Marketing
- SAP FICO
- Advanced Excel
- Financial Modeling
- Business Analytics (SQL, Tableau, Power BI)
- Artificial Intelligence
- Personality Enhancement Programme

These courses are integrated to bridge the gap between academic learning and industry expectations, ensuring graduates are deployment-ready from day one.





Shape Your Future Lead with Purpose **Begin Your MBA Journey at St. Francis College**



Why MBA at St. Francis College?

- Mandatory Internships & Industry Exposure
- Pre-Placement Training & Career Readiness
- Corporate Connect & Industry Engagement
- Metanoia – Annual Management Fest
- HR, Marketing & Entrepreneurship Conclaves
- Skill Development Programmes with Industries
- Expert Talks & TEDx Sessions
- Management Development Programmes (MDPs)
- Industry Leader Panel Discussions
- Workshops & Seminars on Emerging Business Practices
- Industrial & Heritage Visits
- Startup Incubation & Entrepreneurship Support
- Design Thinking & Intrapreneurship Hackathons
- Community Outreach Programmes
- Club Learning Activities
- Intercollegiate Sports & Talent Competitions
- Outbound & Activity-Based Learning Programmes
- Cultural Events & Management Games
- Wellness Programmes (Yoga & Zumba)
- Holistic Personality Development



Eligibility Criteria

- Bachelor's degree in any discipline from a recognized university.
- Minimum 50% aggregate marks (45% for SC/ST/CAT-1 Karnataka candidates).
- Valid score in KMAT / PG CET / CAT / MAT / CMAT / AIMA or any equivalent management entrance exam.
- Candidates who have not appeared for an entrance exam may contact the college admission office for guidance.
- Final-year students awaiting results are eligible to apply, subject to submitting proof of graduation at the time of admission.

Corporate Connect & Placement Support



**We'd Love to
Hear From You!**



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