



0253560

34162

Reg. No.

--	--	--	--	--	--	--	--

I Semester B.Com. (A&F) Degree Examination, August - 2021

COMMERCE

Business Environment & Management
(CBCS Scheme - New 2019-20 Onwards)

Paper : 1.4

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates :

Answers should be Completely in English.

SECTION - A

Answer any **Five** of the following sub-Questions. Each sub-Question carries 2 marks:

(5×2=10)

1. a) What is Business Environment?
- b) Name any four sources for Scanning the Business Environment?
- c) What is Global Environment?
- d) Name three political institutions of India?
- e) Define Management.
- f) Define the term "Organisation".
- g) Who is a Techno Crat? Give Examples.



SECTION - B

Answer any **Three** of the following Questions. Each Question carries 5 marks:

(3×5=15)

2. Briefly analyse any five Environmental factors influencing the Business?
3. Distinguish between fundamental Rights and directive principles of state policy.
4. Briefly Explain any five features of planning.
5. Distinguish between centralisation and decentralisation.

SECTION - C

Answer any **Three** of the following Questions. Each Question carries 15 marks: **(3×15=45)**

6. Discuss the impact of technology on Business and the society.
7. Explain the different types of organisations with examples.
8. Define recruitment and Explain different sources of internal and External recruitment.
9. Discuss the different functions of management.