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I Semester B.B.A. Degree Examination, August - 2021 FUNDAMENTALS OF MANAGEMENT

Business Administration - Aviation Management

(CBCS Semester Scheme Freshers)

Paper - 1.3

Time: 3 Hours

Maximum Marks: 70

Instructions to Candidates:

Answers should be written completely in English only.

SECTION-A

What are the different types of plans Explain in detail.

Answer any Five sub questions. Each sub questions carries 2 marks. (5×2=10)

- 1. a) What is planning?
 - b) Mention any 2 kinds of organisation.
 - c) What do you mean by span of control?
 - d) Give the meaning of Technology-management.
 - e) State the difference between formal and informal organisation.
 - f) What is meant by 'Departmentalization?
 - g) Write the meaning of 'TQM'.

SECTION - B

Answer any Three of the following questions. Each question carries six marks. $(3\times6=18)$

- 2. Briefly explain any 3 theories of management.
- 3. Explain the steps involved in decision making.
- 4. Write a short note on CSR with few industrial examples.
- 5. Explain briefly the requisites for excellent coordination.





SECTION - C

Answer any Three questions of the following. Each question carries 14 marks.
(3×14=42)

Answer any litre sub questions: Each sub duestions carries 2 marks.

Write the meaning of TOM, ...

Write a short-note on CSR with few industrial examples

Explain briefly the requisites for excellent coordination

- 6. Explain in detail the various Organizational structures.
- 7. Explain the principles of management as stated by Henry Fayol.
- 8. Write a note on:
 - a) Total Quality Management (TQM)
 - b) Technology Management (TM)
- 9. What are the different types of plans Explain in detail.



