



# ST.FRANCIS COLLEGE

Koramangala, Bangalore, India

Affiliated to Bengaluru City University, Approved By AICTE

**DEPARTMENT OF MANAGEMENT**  
**REPORT ON**  
**ASPADA – ONE DAY BUSINESS IN ACTION**  
**“A TRADE AND FLAVOUR FIESTA”**

1. Name of the event: ASPADA – One Day Business in Action
2. Date: 15/12/2023
3. Time: From 10 A.M to 5 P.M
4. Venue: College Gallery
5. No. of Participants: 2500 Students
6. Event Coordinator: Ms. Nethra R
7. Resource Person: NA

**Objective:**

: To augment and instill the entrepreneurial skill set of the students within the bandwidth of competitive and dynamic business structure.

: To enable the students, curate the business ideas, following the spectrum of innovative ideas generation and to seek its execution.

**Outcome:**

: As the stalls were setup with an executive input of the students, it extended the thinking horizon of the students, in terms of understanding the working mechanism of the business world.

: Students were able to come up with many successful business strategies with an effective execution.

**Report or Overall Summary:**

The Department of Management organized an innovative and a vibrant One Day Business fest, which revolved around a central theme – “One Day Business in Action – ASPADA” and with a sub theme “A Trade and Flavor Fiesta”. The Event was inaugurated by the dignitaries and the HOD’S of various departments, that was the start of exuberance of the stalls put across by the students of various departments.



# ST.FRANCIS COLLEGE

Koramangala, Bangalore, India

Affiliated to Bengaluru City University, Approved By AICTE

Participants included students from different blocks and various departments - Degree, Post Graduation, PU and School teachers visited, the similar to business outlet stalls, that streamed with students creativity in terms of Proprietors of Book Stalls, Outlets of Hand-Made Articles, Molded Clay Art and Jewelry, Fashion Apparel Stalls, Food Retail Outlets, Stalls that sparkled with the unique and spectacular services of Nail Art and stalls that sold Recycled Articles in parallel with an intended idea, that sold organically processed articles through an effective pricing strategy etc were executed by the budding entrepreneurs of the College.

Photos:



HOD

PRINCIPAL