

01st October 2020

ACTIVITY REPORT

- **Activity:** Newspaper Analysis as a part of Student Forum
- **Date:** 01st October 2020
- **Was the activity conducted?** YES / NO **YES**
- **Students attended:** 61 out of 78
- **Objectives of the activity:** The main objective of newspaper analysis activity is to help students identify and analyze the key characteristics of the three most common types of news articles: straight news, feature, and opinion. This strategy helps students develop their news literacy and critical thinking skills, and it can be used with any article that fits into one of these categories.
- **How was the activity executed?** The activity was executed via online Zoom meetings at 2.00 pm and the communications regarding the same were made in advance to the students. The students joined the session and the activity was started under the guidance of the event in charge.
- **Level of achievement:** Satisfactory / Not Satisfactory **Satisfactory**
- **Area of Newspaper Analysis:** Business, Technology, Current Affairs, Sports, Start Up, Finance, Stock Market, Health Care, Marketing & Human Resource News
- **Key Highlights:** Newspaper analysis can provide opportunities for students with strategic insights into the industry or marketplace. Students will analyze economic, marketing, and management concepts in a global context and be able to connect the corporate world into the theory concepts.
- **Recommendations (if any):** Weekly one hour is mandatory for students to summarize the news; Students can do presentations by consolidating the weekly news on every periodical interval.

Syze.k

CONVENOR

SRM

PRINCIPAL/DIRECTOR



ST. FRANCIS COLLEGE

KORAMANGALA

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