



ST. FRANCIS COLLEGE

KORAMANGALA

Affiliated to Bengaluru City University (BCU)

08th June 2021

POST ACTIVITY REPORT

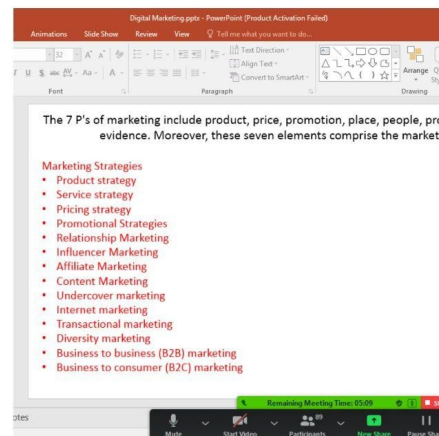
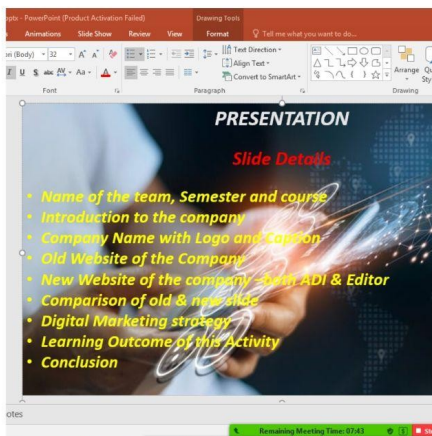
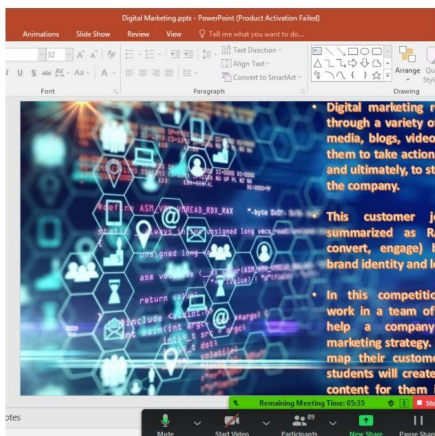
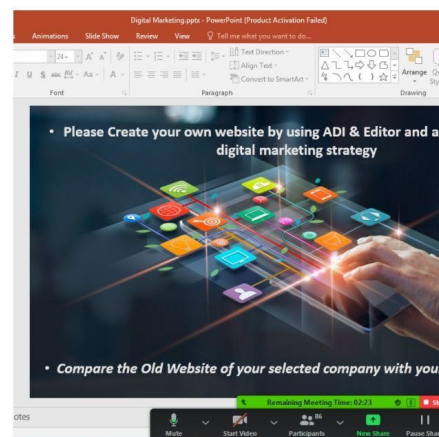
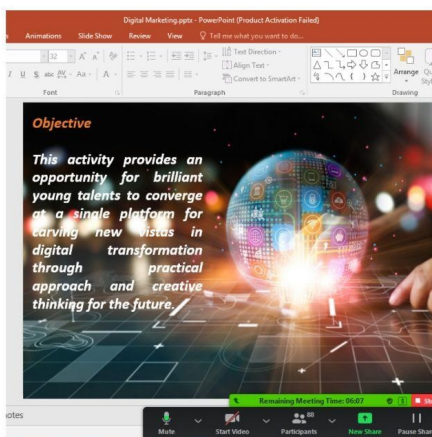
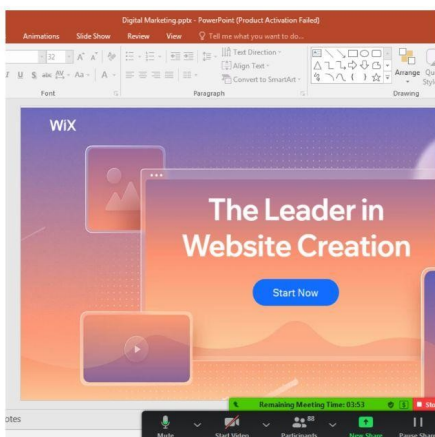
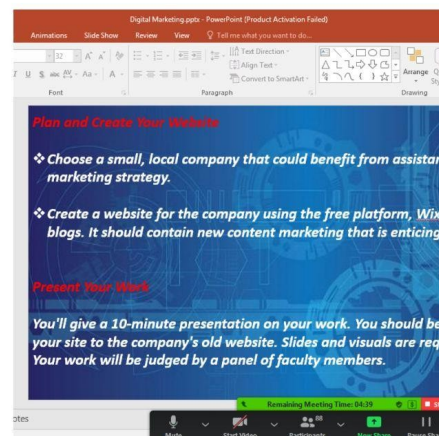
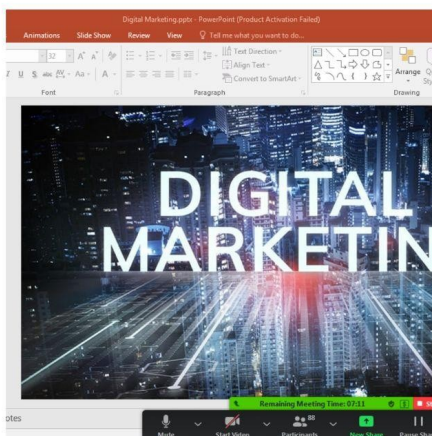
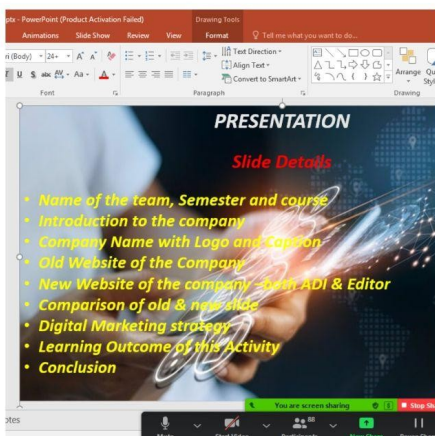
- **Activity:** Like You – Digital Marketing Contest Tycoon Club Activity
- **Date:** 08th June 2021
- **Was the activity conducted?** YES / NO **YES**
- **Students attended:** 88 Students
- **Objective of the activity:** This activity provides an opportunity for brilliant young talents to converge at a single platform for carving new vistas in digital transformation through practical approach and creative thinking for the future.
- **How was the activity executed?** The activity was executed via online Zoom meetings at 3.00 pm and the communications regarding the same were made in advance to the students. The students joined the session and the activity was started under the guidance of the event in charge.
- **Level of achievement:** Satisfactory / Not Satisfactory **Satisfactory**
- **Key Highlights:** Students can express creative ideas to reach a rich audience through Digital Media Campaign.
- **Recommendations (if any):** We can organize such kind of innovative activities quite often to provide opportunities for students to think beyond the classroom which may be helpful in future to develop knowledge, skills and confidence, positive attitude amongst students.



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Sybil

CONVENOR

Sybil

PRINCIPAL/DIRECTOR