



# ST. FRANCIS COLLEGE

## KORAMANGALA

Affiliated to Bengaluru City University (BCU)

16<sup>th</sup> July 2021

### ACTIVITY REPORT

- **Activity:** Department of Management – Tycoon Club Activity – Business Plan
- **Date:** 15<sup>th</sup> July 2021
- **Was the activity conducted?** YES / NO                      YES
- **Students attended:** 52 Students
- **Objective of the activity:** The main objective of the event was to provide exposure to students to know the business planning and development models, to develop the entrepreneurial mindset among the students and make students competitive to think and come out with Kaizen
- **How was the activity executed?** The activity was executed via online Zoom meetings at 2.15 pm and the communications regarding the same were made in advance to the students. The students joined the session and the activity was started under the guidance of event in charge. The session ended at 3.00 pm with the vote of thanks
- **Level of achievement:** Satisfactory / Not Satisfactory                      Satisfactory
- **Key Highlights:** The activity gave an opportunity to students to develop and translate entrepreneurial ideas or business ideas into plans and could see the future prospects of becoming the entrepreneurs and the amount of research which was done to know about the respective industry was phenomenal and recognized their efforts and thinking ability.
- **Recommendations (if any):** We can send students to inter-collegiate business fests by facilitating the proper guidance and training. The students are capable of competing with other young minds

COORDINATOR

HOD

PRINCIPAL / DIRECTOR



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Recording... Remaining Meeting Time: 05:34 | Upgrade to Pro

**SWOT ANALYSIS**

| STRENGTHS                         | WEAKNESSES  |
|-----------------------------------|---|
| ✓ High barriers to entry          | ✓ Limited start up cost                               |
| ✓ High experienced owner operator | ✓ Low levels of knowledge about the cosmetic business |
| ✓ Very high gross margins         | ✓ high transportation costs                           |
| ✓ Highly visible website          | ✓ Competitors can offer similar products quickly      |
|                                   | ✓ Limited flexibility in pricing                      |

Participants visible in the grid:

- Arathi . M
- Prof. Karthik P
- Anusha R
- Kavitha Reddy...
- D BHUVANA
- muskan taj
- Shakthi priya. S
- Nayana S
- Shree Charulath...
- Hrithik R (HR)
- Priya.G
- Jonathan.S
- MOHAMMED o...
- Sanal Thomas
- Feba Kochumon
- Mohammed Arf...
- Divya Shree ...
- Shama Mahb...
- Swetha .S
- Shankar.M
- Tusshar Sure...
- UDAY REDDY
- Sindu G
- Amit N

Zoom Meeting Recording... Remaining Meeting Time: 01:24 | Upgrade to Pro

**Participants (52)**

Q Find a participant

- Prof. Karthik P (Host, me)
- A.BHARATH NARASIMHA
- AK Abdul khalandar ms
- Aishwarya S
- AN Amit N
- Anusha R
- Arathi . M
- AS Ayushi Soundalge
- Brundha G
- Chandana.N Gowda
- CB Christian burnerd
- D BHUVANA
- Diya Shree CR
- FK Feba Kochumon

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- Sanal Thomas
- Rakshitha N.C
- Sanjana R
- Christian burnerd
- Feba Kochumon
- Mohammed Arf...
- Diya Shree CR
- Shama Mahboo...
- Swetha .S
- Shankar.M
- Tusshar Suresh
- UDAY REDDY

Windows Taskbar: 2:54 PM 15-Jul-21



# ST. FRANCIS COLLEGE

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Zoom Meeting

Recording...

THE PRODUCTS/SERVICES OFFERED

Native Chops

Participants (47)

Find a participant

Prof. Karthik P (Host, me)

D BHUVANA

A.BHARATH NARASIMHA

AK Abdul khalandar ms

Anusha R

Arathi . M

Bhavya Rose John

Brundha G

Chandana.N Gowda

Diya Shree CR

FK Feba Kochumon

Girish Shetty

HR Hafeez Rahman

HS Hema S

Invite Mute All

Windows taskbar: 2:29 PM 15-Jul-21

Zoom Meeting

Recording...

This are the products we are going to manufacture

Beginner Makeup Kit

Makeup Vocabulary

Participants (46)

Find a participant

Prof. Karthik P (Host, me)

Arathi . M

Anusha R

A.BHARATH NARASIMHA

AK Abdul khalandar ms

AN Amit N

AS Ayushi Soundalge

Brundha G

Chandana.N Gowda

D BHUVANA

Diya Shree CR

FK Feba Kochumon

Girish Shetty

HR Hafeez Rahman

Invite Mute All

Windows taskbar: 2:41 PM 15-Jul-21