



ST.FRANCIS COLLEGE

Koramangala, Bangalore, India

Affiliated to Bengaluru City University, Approved By AICTE

REPORT ON GUESS UP “GUESS UP”

1. **Name of the event:** GUESS UP”
2. **Date:** 13.12.2023
3. **Time:** 2.30 PM
4. **Venue:** 4th Floor Seminar Hall
5. **No. of Participants:** 05 teams
6. **Event Coordinator:** Ms. Aishwarya.R & Ms. Vandana N R
7. **Resource Person:** Ms. Aishwarya.R & Ms. Vandana N R

Objective: Guess up aims to provide platform for students to understand their knowledge on media and marketing.

Outcome: Guess up enables management students to know about business operations, marketing and consumer behaviour.

Report or Overall Summary: Information about event was informed to students a week before through poster and circular. With the help of faculty coordinators and Tycoon club office bearers’ event was successfully conducted in on scheduled date. Outcome of event was satisfactory.

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