



THE COMMUNIQUE



E-NewsLetter from the Department of Commerce

ST. FRANCIS COLLEGE

Koramangala, Bengaluru - 560034

(Volume- 1 / Issue-1)



Message from the Director

Provincial. Rev. Bro. Sayimon K.J

“How would your life be different if you were conscious about the food you eat, the people you surround with, and the media you watch, listen to, or read?” asks philanthropist Steve Maraboli in his book 'The Power of One'. The seemingly simple question surely sets us thinking. Our mind-set matters! It affects everything that we do right from the moment we wake up till we hit the sack. Our mind-set plays a vital role in our stress levels and overall well-being. The realization that everything we do, think, feel and believe has an effect on our state of well-being.

To foster this mind-set, St. Francis College, Koramangala has always been formulating a lot of activities. All the

clubs, associations and departments of the college promote every conducive environment by organising activities that cater to physical and mental well-being of the students. As we say variety is the spice of life, St. Francis has always succeeded in bringing this variety to nurture the holistic development; be it through classroom discussions, counselling sessions, debates, in-house training programmes, workshops, intra and intercollegiate fests and competitions, research and presentations, peer learning all these in turn provide a favourable environment for the well-being of our students.

“The Communique” is a semesterly publication by the department of Commerce that carries the experience and events that aim at motivating our readers to pay attention to what they feed their minds, their bodies and their lives with.

I would like to record my gratitude to HOD, coordinators of the department, staff and students for putting their heads together to make this publication a reality. May God Bless all your efforts!

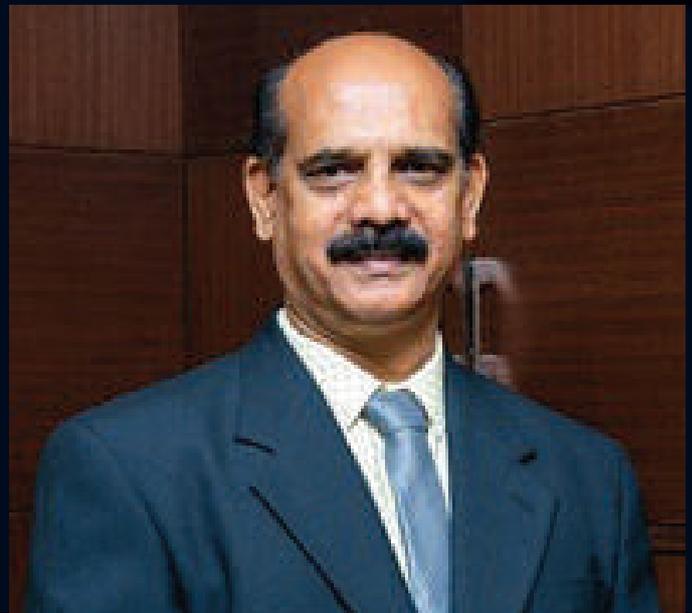


Message from the Administrator

Rev. Bro. Mathew

My hearty congratulations to the Department of Commerce, St Francis College for bringing out the newsletter, "The Communique". Commerce education equips students with specialised skills that comes useful in tackling problems in different functional areas of commerce, industry and trade. The commerce education has a crucial role in today's dynamic business environment.

Writing involves critical thinking-a purposeful and reflective analysis used to reach conclusions. Critical thinking challenges students to scrutinise arguments and positions they may have taken for granted, getting them to develop their points more thoroughly. I hope the commerce students will give due importance to this initiative by contributing their ideas creatively. Such activities can deepen your knowledge and develop your innovative thinking.



Message from the Principal

Dr. R. N. Subba Rao

It gives me great pleasure to write few words as prologue for our in house departmental new letter. It is exclusively meant for bringing out the potential writing talent as a part of your overall character and enhance employability of our young talented students to become globally competent. The all-round progress of our students is of paramount importance and our most cherished moto as it will help them to empower better citizen through education. I feel proud of being the Principal of such a magnificent institution fully dedicated for the better of students. I congratulate all the contributors and editorial board for bringing out such an outstanding newsletter.

Wishing the best for sealing bigger success and achieving newer heights in the coming days.



Message from the Dean & Director- Strategic planning

Ms.Sameera Fernandes

It is indeed another milestone of St Francis College. “The Communique” an exclusive newsletter of Department of Commerce will add one more feather with new dimensions of learning for the student community. It will definitely help to showcase the activities that are happening in the department. It also helps in building up team work which is very much needed today in the world of competition. This enhances the documentation culture and would absolutely create an impact in the mind of readers, by way of providing larger visibility and dimension to the department. I wish all success for the department of commerce and its initiatives.

Message from the Head, Department Commerce

Ms.Mini Sathish

I am extremely delighted and proud to announce the release of our first department newsletter, ‘The Communique’. Professionals need to be knowledgeable in multiple skills, not just in one. The department organises various activities to mould students as future professionals. This newsletter will motivate students as it serves as a medium to showcase their success stories.

I’m grateful to Bro. Sayimon (Director) for his support. A special mention to Ms. Ramya (Faculty Editor) and Mr. Ebin Joseph (Designer – B.Com student) for their hard work put in.



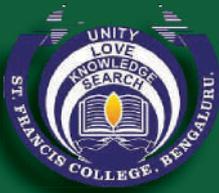
**Message from the Editor-in-chief
Ms.Ramya K**

The editorial board is glad to release the first issue of “The Communique”, e-newsletter of the department of commerce. Communication plays a vital role in department’s development. This newsletter will serve to reinforce and allow increased awareness, improved interaction and integration among all of us. “The Communique” will be a medium to provide proper acknowledgement and respect to all those who work behind the scenes, overtime round the clock planning things and acquiring results. The

newsletter is intended to be published twice a year. This inaugural issue is a brief account of all the events held until September 2020. The editorial board accepts suggestions and comments to improve the quality of newsletter. This is just a small step towards a long journey.

I would like to extend my sincere thanks to Ms Mini, Head, Department of Commerce for her constant support and guidance that she has rendered in making this newsletter a reality. I extend my thanks to the management and faculty of the department for their kind and continued support in the progress of the department. Special Note of thanks to Mr Ebin, (Student, II B.Com) for his creativity in designing the Newsletter.

This maiden issue of newsletter should inspire all of us for a new beginning. Stay tuned to keep in touch with events conducted in the Department, Industry news and other interesting trivia



We believe in the quality and skillful work in whatever we do ultimately to the benefit of our students to turn them from viewers to participants, from ordinary to extra ordinary and to be a best resource to our society and Institution.

Our Aim



The change in the department of commerce studies is directly proportionate with the change in the world economy. The education system is adopting these changes in the commerce education through various methods of Teaching Learning and evaluation method to enhance the knowledge of students and to make them enable to the present challenges of the dynamic world.

The Department of Commerce of St. Francis is aimed at providing students the opportunity the experience the current market and apply it into quality learning by imbibing industrial and market requirement. This is made possible by both

curriculum and extra curriculum activities conducted throughout the year, creating a balance to ensure that no class are affected

The Commerce Club VANIJYA was inaugurated on 10th August 2019 with the motto and purpose of developing the overall knowledge of students in both theoretical and practical skills. Through the club's activities in the department students get a wide opportunity to participate in various academic related activities that is interesting to them and help them to enhance their knowledge and skills in that particular field.



The events Planned for the Year were:

- Student Work Shop
- Seminar
- Best manager
- Business Quiz
- Product launch
- Group Discussion.
- Treasure Hunt

The departments is also aiming at improving and transforming students, not just as managers but into strategic thinkers and problem solvers for their organisations. Students will be prepared to Work under various stress and circumstances.

The name VANIJYA has been selected after careful study keeping in mind

the business background in India. VANIJYA is a common Dravidian name for trade and commerce. The Objective of this club is to provide the right kind of Communication Skills, Leadership qualities, Entrepreneurial Skills, Self-development, methods, to create social responsibility, to enhance managerial abilities etc.



The Faculty Co-ordinators of Vanijya for the Academic Year 2019-20 was Ms Shobha Jhonathan and Mr Santosh V.

Mr. N. Gunashekhar and Mr. AbubakarSiddiq were appointed as President and Vice President respectively, and had taken the charge of the club along with the other 14 members.

Most of the Activities planned were conducted throughout the year. Students enjoyed and had a productive learning experience through out the sessions.

August 10th 2019 Commerce club Inauguration by Rev. Bro. Sayimon



Student co-ordinators



President-
N. GunaShekhar
B.Com Regular



Vice President
AbubakarSiddiq
B.Com Regular

Students Work Shop



A Workshop on the topic career opportunities and Industry ready was conducted on 07 september 2019. It was piloted to prepare students to meet the industrial requirements. Students were asked to speak on few topics.

Activities of Vanijya

- Business Quiz
- Group Discussion
- Product Launch
- Treasure Hunt
- Student Work Shop
- Webinar
- Seminar

TAKE OUR QUIZ!



Business quiz

Total number of teams participated:
10(30 members)

Teams won: 3 teams

Business quiz is an event organized to test the level of knowledge of students on current affairs and business related topics. This was an interesting competition. There were 10 teams; each team consisted of three members.

There was selection procedure by conducting MCQ test. 7 teams were selected based on the highest score.

There were prelims on General knowledge and current affairs in first two rounds. From this 5 teams were selected to the finals.

Three teams won in the final round.



Group discussion



No of teams participated: 5

Teams won: 3

This is conducted in order to develop and improve individual student's communication and bring out their ideas, thoughts and contribution towards the discussion of particular topics. The topics given were, should we opt for electric or petrol vehicle and why electric?

Ban of plastic a need in the country, pollution causes and what initiative to take as an individual, CAA is it required?

There were 5 teams registered for the event and 3 teams won the discussions.



Product Launch



No of participants: 3 teams (each team of 5 members)

This event is based on marketing and business subject. The event dealt with giving the real practical experience to students about launching the products to market. There was good response from students with

brilliant ideas to think on the requirements in the market including the rural areas, products with innovative ideas were also launched



Treasure Hunt



Total registered: 23 teams
Participated: 20 teams(5 members each team)

This was the most interesting and enthusiastic event that took place during the even semester. There was overwhelming response from the students of not only commerce but also other departments. This was conducted exclusively for the students of commerce department.



There were initially 20 teams. Two rounds were conducted, after the first round ten teams were qualified for the second.

Finally, 6 teams were selected as winners.



First Semester Toppers of the Department



FIRDOUS Z

87.41 %

B.Com Regular



SHAFIYA TAJ

86.32 %

B.Com Honours



TAMIL ARASI M

85.05 %

B.Com Accounting & Finance

National Level Webinar was conducted on June 18 2020



ST. FRANCIS COLLEGE

KORAMANGALA
BENGALURU-560034
www.sffranciscollege.net



MANAGEMENT

Rev. Bro. Sayimon
Director
Rev. Bro. Mathew
Financial Administrator
Dr. R.N. Subba Rao
Principal
Ms. Sameera Fernandez
Director - Strategic Planning & Dean

ORGANISING COMMITTEE

Ms. Mini Sathish
Head, Dept. of Commerce
Mr. Santhosh
Coordinator
8722811128

National Level Student Webinar
on
" College and Career Readiness :
Preparing Students for 21st Century
Work and Life"

Organised by Dept. of Commerce
on
18th June 2020
11:00 am to 12:30 pm

DR. MANJUNATH G
Economist
Communication Trainer
Research Consultant
Education Advisor

- Only for Commerce and Management Students
- No registration fee
- E-Certificate will be provided

Organizing faculty team with student coordinators



Inter Class competitions on the occasion of 74th Independence Day

Online Competitions on:

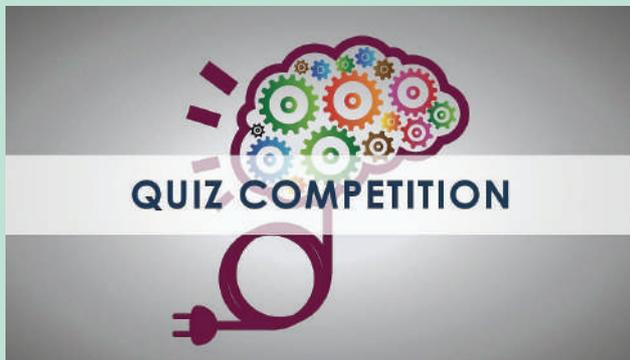
1. **Quiz(Individual)**-(History, Culture, and Society, Science&tech, Current Affairs, business) **(By Department of Commerce)**
 2. **Solo singing**-(Patriotic)
 3. **Group Singing**- 2 participants from family (Patriotic)
 4. **Speech**-(Independence day)
 5. **Drawing**-(Individual)
 6. **Solo dance**-(Patriotic)
- *NOTE** : Theme for all competition will be "Incredible India"
It can be in Eng/Kan/Hindi.



Organising committee:

Ms. Usha lakshman
Co-ordinator(Sanskriti):
Ms.Mini Satish(Head, Dept. of Commerce)
Ms.Latha(Head,Dept. of Statistics)

Online Quiz Competition



In connection with the Independence Day celebrations of our college, Department of Commerce organized 3 rounds of online quiz competition using different online platforms like Google Sheets, Kahoot and Zoom App for all the students of St Francis College. The winners of the competition were;

I Place: Bharath G (B.Com-A)
II Place: Harish. R (B.Com - CA)
III Place: Suresh V (B.Com -CA) & Tamil Arasi (B,Com- A&F)

Conclusion

Commerce department is the largest Department of St Francis college. With the inception of the college in the academic year 2019-20 with varied courses, it was also successful in conducting different events for students. The department seeks and looks forward to organize more of such activities which are beneficial to students and their academic potential growth to compete in the challenging world and to contribute to the society with their talents and skills.in the upcoming academic year.



Seminar



A Seminar on Labelling and Packaging was organized by Department of commerce along with Department of Management on 28th February 2020. Mr. Antony Raj. S was the resource person. He is the owner of HITECH PACK in Bengaluru. The importance and types of packaging and labelling in different sectors, Industries, Technology used and for products were explained to students in detail. This was organized for the students of both commerce and management. The seminar was beneficial for all students and it gave them practical knowledge of packaging and Labelling.



Academic year 2020-21



Online Department Orientation Held on Sept 2nd

The Orientation commenced with a short prayer followed by welcome address by the Principal Dr.SubbaRao.

MsMini Sathish, Head Department of Commerce introduced the faculty members of the department along with other faculty members who teach different subjects in



B.Com classes. MsDeepa explained the various academic activities conducted in the previous academic year along with toppers list. Ms. Amrutha explicated general rules and Internal Assessment criteria's. A throw back of various events of the department was played. Subsequently different committee coordinators introduced their committees and explained the objectives and planned activities. Rev. Brother Sayimon, Director addressed the students and extended his warm wishes for the new academic year.

Ms Mini took over the session by explaining the rules and regulations that have to be followed in the online classes which was planned to commence from 3rd September. Vote of thanks was delivered by Bhaskar, (3rd semester B. Com A & F)



Ice Breaker



On 19th of September at 10 a.m, we had organized Ice Breaker event for the 1st and 2nd year students of all the B. Com courses. It was an online event which was conducted on the Zoom platform. The event received 60 entries in total from various categories like singing, dance, mehendi, rangoli, art, photography, pencil sketching, paper art, best out of waste, story narration and power point presentation. The students sent their entries of their participation through a video which was streamed on Zoom. The objective of the program was to encourage the students, make them familiar and comfortable with their classmates and their seniors. We had 150 participants in total.




ST. FRANCIS COLLEGE
 KORAMANGALA, BANGALORE 560034
 AFFILIATED TO BENGALURU CITY UNIVERSITY (BCU)

Department of Commerce
ICE BREAKER
"My Stage My Talent"
 on
5th September, 2020

WHAT TO DO
 ➤ Make a video not e...
 minutes on arts y...
 ➤ Submit the video t...
 mentors on or bef...
 5th Sept 2020

Livestreaming on
 19th Sep 2020,
 Saturday at 10:00 AM

Ms. Shrunga Arasagalli M & Mr. Santosh
 Event Coordinators

Ms. Head of

WRITE UP

- Article on the Topic 'E-Commerce Platforms.'



WRITE UP was an article writing competition conducted on 16th September 2020, Wednesday for all the Commerce Students.

Event was conducted with the primary objective of enhancing the writing skill of the students and to boost their knowledge on E-Commerce platforms which is an extremely trending mode of business at present. Besides, intention was also to improve their learning skills and exposing them to many other information they get while searching the topic related information from different sources.

30 students from different Commerce sections participated and beautified the event.

ST. FRANCIS COLLEGE
KORAMANGALA, BANGALORE 560034
AFFILIATED TO BENGALURU CITY UNIVERSITY (BCU)

Department of Commerce

For all commerce students

18th Sept 2020

WRITE UP - Article on 'E-Commerce platforms.'

CRITERIA

- Write an article not exceeding 2 pages (1000 words).
- It can be a blend of text and pictorial presentation.
- Article should be plagiarism free.
- Submit the article to the class mentors on or before 16th Sept 2020.

Ms. Shrunga Arasagalli M
Mr. Santhosh
Event Coordinators

Ms. Mini Sathish
Head Of Department

ARIVU

- Recurring Business quiz

Phase 1

Arivu - is a mega quiz competition, recurring in nature being conducted by 'Vanijya' in 3 phases i.e., one phase a month starting from September up to November. Aggregate score of 3 phases will be considered and semester wise results will be declared. Event is also featured with special title Miss/Mr. Arivu for the highest scorer.

ARIVU - Phase 1 was held

on 26th September 2020, Saturday at 10:00AM via online mode over 'Kahoot' platform which was open for all the students of the Department.

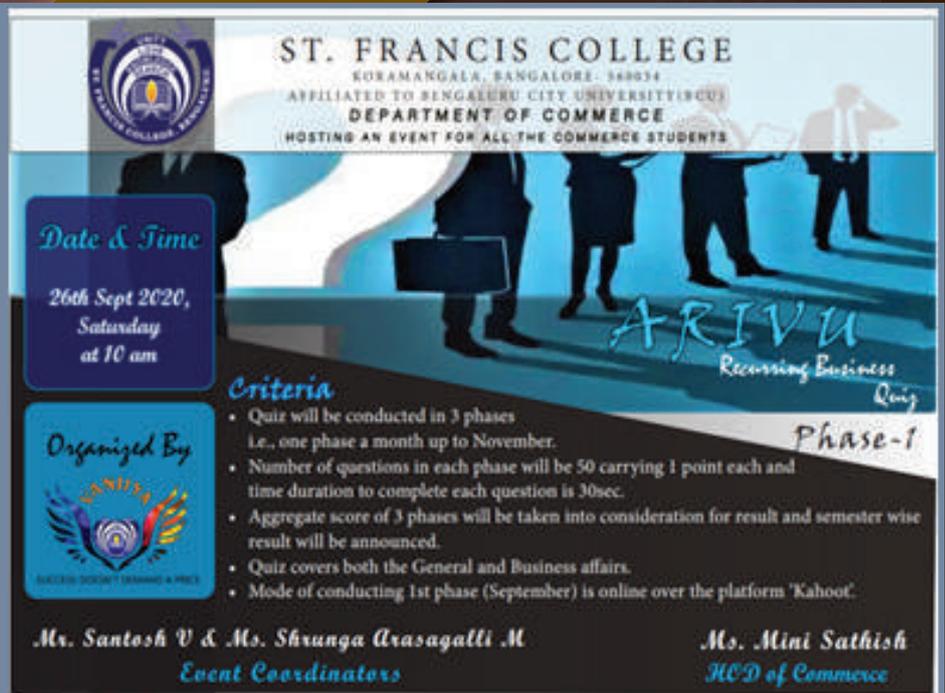
This event is being initiated with the objective of enhancing knowledge of the students

General knowledge, business and current affairs. To be a best business professional it is essential for one to scan the business environment and keep self-updated on what is

happening in it, so as to take best decisions for future.

Arivu is a small attempt to initiate the nature of scanning and beware of what is happening around, which may prepare them to scan the business environment in their

future professional lives. Besides, it cultivates the habit of reading newspapers, journals, magazines, surfing information over different sources and watching news among students as they require knowledge to participate and to be successful in quiz. 135 students registered, participated and nailed the event.



ST. FRANCIS COLLEGE
KORAMANGALA, BANGALORE - 560034
AFFILIATED TO BENGALURU CITY UNIVERSITY (BCU)
DEPARTMENT OF COMMERCE
HOSTING AN EVENT FOR ALL THE COMMERCE STUDENTS

Date & Time
26th Sept 2020,
Saturday
at 10 am

Organized By
SFC
SUCCESS THROUGH TRAINING & PRACTICE

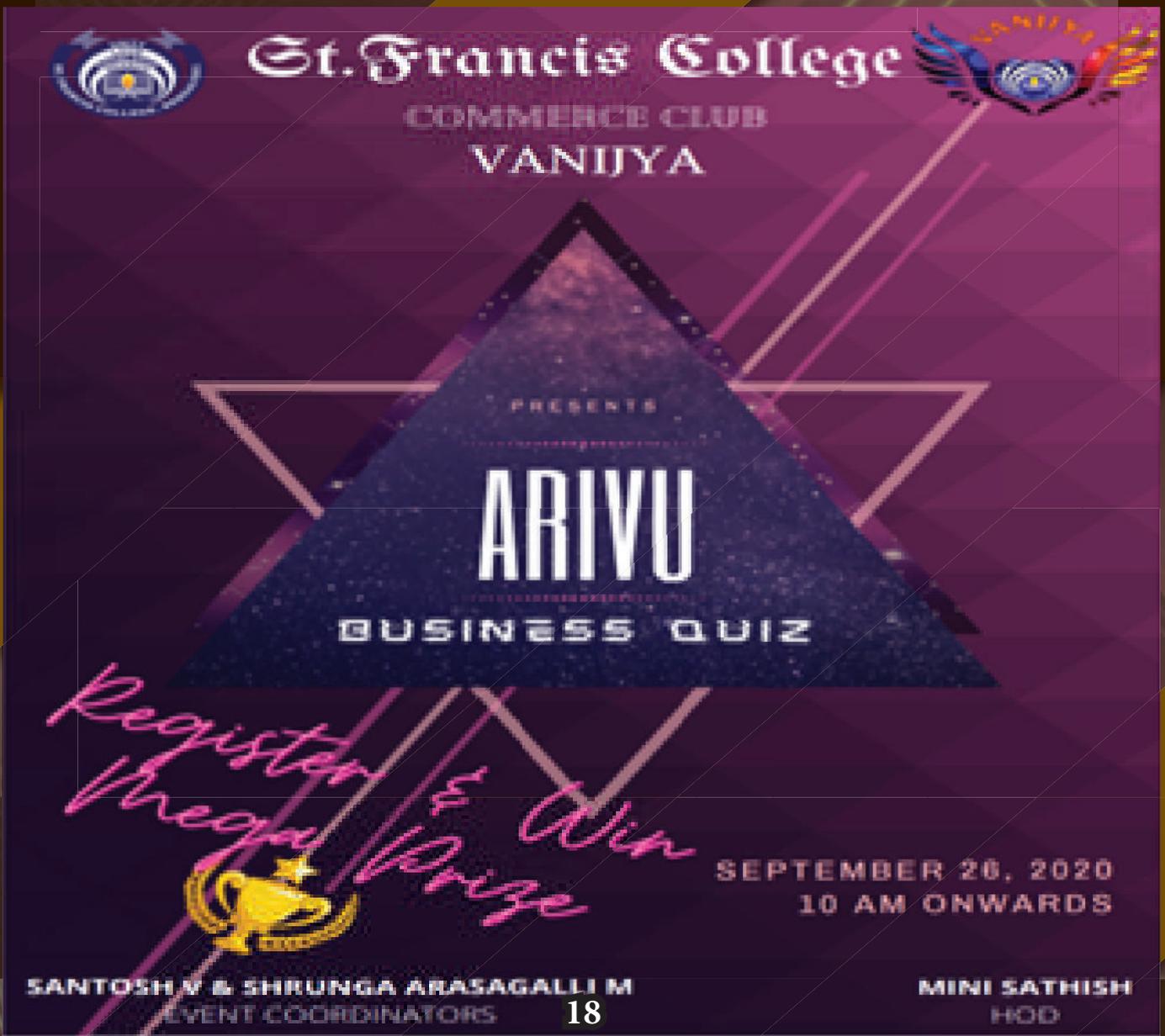
Criteria

- Quiz will be conducted in 3 phases
i.e., one phase a month up to November.
- Number of questions in each phase will be 50 carrying 1 point each and time duration to complete each question is 30sec.
- Aggregate score of 3 phases will be taken into consideration for result and semester wise result will be announced.
- Quiz covers both the General and Business affairs.
- Mode of conducting 1st phase (September) is online over the platform 'Kahoot'.

Phase-1

Event Coordinators
Ms. Santosh V & Ms. Shrunga Arasagalli M

HOD of Commerce
Ms. Mini Sathish



St. Francis College
COMMERCE CLUB
VANIJYA

PRESENTS

ARIVU
BUSINESS QUIZ

*Register & Win
Mega Prize*

SEPTEMBER 26, 2020
10 AM ONWARDS

SANTOSH V & SHRUNGA ARASAGALLI M
EVENT COORDINATORS

MINI SATHISH
HOD



EDITORIAL BOARD

Ms Mini, (Head, Department of Commerce)

Ms Ramya K, (Editor- in-chief)

Mr Jesmon, (Co-ordinator)

DESIGNED BY

Mr. Ebin Joseph K.J, (Student (B.Com))

EDITORIAL TEAM

Mr Harish

Ms Meena

Mr Nanda Gokul

Ms Prashanthi

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