





ST.FRANCIS COLLEGE

Koramangala, Bengaluru-560034

Affiliated to Bengaluru City University

DEPARTMENT OF MANAGEMENT

NEWSLETTER

REMINISCE

The Milestone

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VISIONARY MANAGEMENT







PILLARS OF STRENGTH





















Achiever's Day

"The way to develop the best in a person is by appreciation and encouragement." The Department of Management proudly organized a spectacular Achiever's day on 27th July 2023, to recognize and honor the accomplishments of students of Management Department and winners of various competitions conducted by the department. The event was a fusion of inspiration, motivation, and celebration, embodying the spirit of achievement and success. The celebration continued with a cultural extravaganza, showcasing the diverse talents of students through music, dance, and mime performance which, provided a vibrant and entertaining atmosphere for all attendees. The Achiever's Day celebration was not just a commemoration of past accomplishments but a catalyst for future successes. In overall, It was a collection of ambition, hard work, and the relentless pursuit of excellence.



Industrial visit

"Industrial visits are like windows to the real world, where theoretical learning comes to reality." The Department of Management, St. Francis College successfully organised series of industrial visits. An industrial visit was made to "TASTY WORLD" Chikkamagaluru from 6th July 2023 to 9th July 2023. The main objective of this industrial visit is to provide insights of business operations in the manufacturing unit

6th July 2023 to 9th July 2023. The main objective of this industrial visit is to provide insights of business operations in the manufacturing unit and to explore different activities in production unit. Students got exposure to the production process and marketing strategies of Tasty World.

A visit was made to Sawrana Latex, Kumta on 7th July 2023. The students witnessed the hand gloves processing unit and were briefed on the importing raw materials , gradation, and packaging of the hand gloves.

At last, a visit was made to Agri Process Innovations Technologies [APIT], Doddaballapura on 21st July 2023. The visit was to give an opportunity for the students to meet industry experts and know the technology involved in rice processing.

All the Industrial visits complemented classroom learning by providing practical examples and real-life case studies.

MOCK STOCK

"Invest in knowledge, and your stock in success will always be on the rise!". TYCOON club, conducted a department activity "MOCK STOCK" on 12th July 2023. The main objective of the event was to enable the students to understand the stock market reality, make them to take informed trading decisions, monitoring market trends, and analyzing company financials. There were totally 26 teams who participated in the event. The activity stimulated trading of shares. All the teams actively involved with enthusiasm to stand out as the best.







AIRPORT VISIT

Airport visits are like taking flight to a journey of knowledge, where every terminal holds a story waiting to be explored."

The Department of Management successfully organized airport visits for the students of BBA Aviation to Mysore Airport, Karnataka and Calicut International Airport (CCJ), Kerala as a part of their curriculum.



CALCUT INTERNATIONAL AUDITOR

The students' had briefing from the AAI personnel and they visited various departments like, RAMP-Region of Aircraft movement and parking, SHA-Security Hold Area, gallery view of "Take-off" and "Landing", ACOS operations and the Fire and safety Department. The students were familiarized with airport operations.

PINNACLE SKY A MOCK RESCUE EVENT

The students of BBA Aviation were scheduled for a "Pinnacle sky " mock rescue event by Aviatrix club on the 7th of July 2023. Ms Riya Haridas - lead cabin crew trained the students about the mock drill and various situations such as emergency landing , ditching where given to students. Emergency Drills and Exercises are essential to train, assess, practice, and improve performance in simulated, risk-free environments. Each team performed exceptionally well in the drill and understood various skills and techniques to be followed during emergency

situations.



Speaker Sessions



Guest lectures play a pivotal role in enriching the academic experience by bringing external experts to interact with the students. Considering this as a main aspect, The Department of Management organized guest lectures for the students of BBA and BBA Aviation Management. "Bridging into greatness" was held on 23rd June 2023 and the guest speaker was

Margarita, Consultant and Motivational speaker. The key highlight of the session was to make students understand the skills required to have a healthy and balanced life.

Communication is a skill many professionals have on their fix-it list "Breaking the communication barrier" session conducted on 5th July 2023, guest speaker was Mr. Kathiravan- leadership, public speaking coach and Guiness world record holder. The session aimed at helping students to understand the importance of effective communication.

AD-EL

"Creativity fuels imagination and imagination fuels the dreams of a better world" The Tycoon club of Management department conducted an Instagram reels making competition called AD-EL for students from various departments of the college. The event took place on 24th July 2023. The theme provided was "How I see my campus". The Competition aimed bring out the unique perspectives of campus, the participants were given a chance to foster their creativity, self-expression and to showcase their talent in content creating. The competition provided a platform for showcasing a sense of pride and connection to the campus.



BIZZ LARRY



Management club conducted "Bizz larry" event on 11th august 2023.The activity intended to promote learning of business-related terms through a fun and challenging activity, the aim of the event was to enhance students' understanding of terminology used in various business contexts, foster teamwork and collaboration among participants. Prizes were awarded to the top-performing teams & recognition was given to individuals who demonstrated exceptional knowledge and problem-solving skills.

BRAND WAR



The Department of Management organised an activity 'BRAND WAR'on 17th of July 2023. The main goal was to help students, get an exposure based on their creativity and innovation. To make the students think out of their comfort zone, Thus it provided an opportunity for students to apply their innovative ideas and to maximize their thinking capacity.

ACADEMIC/SUBJECT TOPPERS



Jonathan S BA Reg V Sem (2020 Batch) SGPA 9.27 MKA/CPM (100/100)



Muskan Khan



Sampritha BBA Reg III Sem (2021 Batch) SGPA 9.17



BBA Avi III Sem (2021 Batch) SCDA 9 41



BBA Reg I Sem (2022 Batch) SGPA 9.85 et Principles & Practic (100/100) ent Studies (100/100)



Durga Devi S BBA Avi I Sem (2022 Batch) SGPA 9.41



Monika K













Sidharth P Sonu

Achievements

The ambitious students of our Department have participated in various inter-collegiate team events. They triumphed first and second place in Ice breaker competition held at St. Joseph's College, also secured the first place in Mad AD's competition held at St. Paul's College.





Mr. D Paul Finny from II year BBA has won second place in "Waves National Level Poster Designing Competition organized by Christ College of Science and Management.

Mr Moinuddin. U of I year BBA represented team India as a captain in Malaysia scotted ,played khelo India super divisions across India ,has represented Karnataka youth i-legaue U17 and also was the part of Indian Khelo Football season 3



Mr Sharan Richard of 4th Sem RRA Aviation has won "Style Up" fashion Completion in a mega event conducted all over Bangalore. Interviewed by Red FM.

Mr Shantanu Kumar of II year BBA has been selected for the state level RDC camp (year 2024) held at college of Science and Agriculture Yelahanka. Benaaluru.





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