



# ST.FRANCIS COLLEGE

Koramangala, Bengaluru-560034

Affiliated to Bengaluru City University

**DEPARTMENT OF MANAGEMENT**

**NEWSLETTER**

# REMINISCE

*The Milestone*

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## Grooming Sessions

The Department organized grooming and BMI standards session for the first year BBA-aviation students. The students had the chance to experience and learn about the grooming, BMI standards, attitude, behavior and few key highlights.

These key highlights decide the primary scope of an individual to work in Aviation Industry in the long run. The students explored key factors to be followed during grooming which would increase their confidence. This session also gave students an opportunity to learn for their future role as aviation professionals.



## ASPADA

"A big business starts small, Platforms to showcase entrepreneurial skills can be the launchpad for something great."

The Department of Management organized a vibrant one day Business fest - "Aspada - A Trade and Flavour Fiesta" on 15th December 2023. The event provided a positive platform for the students of various departments of the college to exhibit their entrepreneurial and business talents. The colorful stalls and engaging displays demonstrated the creativity and diversity of things like handmade gifts, accessories and a large variety of tasty food items. The Students also involved themselves into energetic cultural activities to keep the crowd engaged throughout the day. Aspada was not just about selling products but a hands-on learning experience where students passionately pitched their ideas and displayed essential skills such as marketing, sales, and customer service.

## Industrial Visit

This industrial visit provided students with practical exposure to real-world working environments within various industries. These visits serve as tools that complement theoretical knowledge by offering insights into practical aspects of specific industries. The Department of Management took initiative and organized Industrial Visits for the students of BBA regular and Aviation. An INDUSTRIAL VISIT for the students of 3rd semester BBA regular was organized by the department to "PARAS WIRES PVT LTD", BIDADI. On 13th December 2023. The learning outcomes of the visit includes encompassing practical skills & professional insight. This enriched the overall educational experience and allowed Students to gain exposure on production process, Quality control, financial performance, HR policies, clients and business strategies of the Organization.

BBA Aviation V Semester students were taken for an airport visit on 19th December 2023 to "Kempegowda International Airport - Bengaluru", to its newly opened Terminal 2 as a part of the academic curriculum. The visit was successfully done by exploring and understanding the activities and the functions of each departments carried out in the airport.



## Insight Sessions

Guest speaker talk is a fantastic way to enrich the educational experience for students. It provides them with real-world insights, motivational stories, and a unique perspective that goes beyond the standard curriculum. Taking this into main consideration. The Department conducted various guest lectures for the students. The elite workshop held on 20th November 2023 for the students of BBA aviation had the main objective giving the students a practical experience of how to handle an interview and grooming necessary for the same.



The students of 5th Sem BBA regular witnessed an informative session on "Freelancing Career Opportunities." The primary takeaway was about the myriad opportunities in the freelancing industry. The session featured a seasoned professional who provided deep insights into freelancing, using various industry examples to illustrate potential career paths and the practicalities of freelancing work.



"An investment in knowledge pays the best interest". The students of 3rd sem BBA Regular had a guest lecture on "Enabling expertise in personal finance" on 14th December 2023. The resource person was Ms Sanjana.BG from Regis & Savvy capital. The motive of the session was to equip students with the knowledge and skill necessary to make informed financial decisions, achieve their financial goals & secure their financial future. "Never be limited by other people's limited imaginations."



"Career Enhancement Seminar focuses on providing individuals with the tools, information, and connections they need to advance their professions, networking, personal branding & development, help people grow holistically and negotiate the intricacies of their careers. In order to shape their careers for long-term success, participants in the seminar on career enhancement received knowledge and skills that will help them in the future.

## ACADEMIC/SUBJECT TOPPERS



**F Afzal Basha**  
BBA Reg IV Sem (2021 Batch)  
SOPFA 9.52



**Anusha S**  
BBA Avt IV Sem (2021 Batch)  
SOPFA 9.54  
BBA Reg V Sem  
FLABR (100/100)



**Hamsa Keerthi S**  
BBA Reg II Sem (2022 Batch)  
SOPFA 9.76  
BBA Reg V Sem  
FAA (100/100)  
HBA (100/100)



**Raichuri Saira Mansoor**  
BBA Avt II Sem (2022 Batch)  
SOPFA 9.52



**D Paul Finny**  
BBA Reg IV Sem  
EHD (100/100)



**Roshni Eram**  
BBA Reg IV Sem  
EHD (100/100)



**Amrutha N**  
BBA Reg IV Sem  
EHD (100/100)  
FM (100/100)



**Akash C R**  
BBA Reg IV Sem  
EHD (100/100)



**Leonard Thomas A**  
BBA Reg II Sem  
BBA (100/100)



**Anitha C J**  
BBA Reg II Sem  
BS (100/100)



**Varsha P**  
BBA Reg II Sem  
FAA (100/100)



**Kavitha Kumari**  
BBA Reg II Sem  
FAA (100/100)  
BS (100/100)



**Amrutha Shree**  
BBA Reg IV Sem  
AI (100/100)



**Darshan Raykar**  
BBA Reg IV Sem  
ALABR (100/100)



**Andria K Birla**  
BBA Reg IV Sem  
AI (100/100)

## Quizmania

"Education is not the learning of facts, but the training of the mind to think." The Tycoon club organized Quizmania - A business quiz competition for the students of BBA regular and Aviation. The event was successfully conducted with six different rounds on scheduled date having 21 teams.

Students observed a variety of questions that test their knowledge on different subjects.

The main aim of Quizmania was to provide knowledge on different business. The event enhanced the learning experience of the participants, promoted critical thinking skills, encouraged healthy competition and fostered a fun and engaging way to learn.

## BIZZ FIT



"Physical fitness is not only one of the most important keys to a healthy body, it is the basis of dynamic and creative intellectual activity."

The Tycoon club organized BizFit on 14th December 2024. The competition was designed to merge the concepts of physical fitness, teamwork, and business acumen, showcasing how these elements can collectively enhance personal and professional development. The business knowledge of the participants were tested by adding fitness challenges throughout the competition. In over all the event witnessed a good number of enthusiastic participation and encouraged students to maintain a healthy lifestyle, demonstrating its impact on professional performance.

## PLAY ACT

"Intellectuals solve problems; geniuses prevent them."

On 12th December 2023, the Aviatrix club organized "Play Act". The event witnessed good number of participation and stood as an engaging one throughout. It was designed to teach spontaneity and effective problem-solving in customer-based and corporate office scenarios.



## Achievements



Abhinav Kohli from 3rd Semester BBA regular has Represented Karnataka and Goa directorate in EK BHARATH SHRESHTH BHARAT Camp held at Uttarakhand coordinated by NCC.

The Students of 6th Semester and 2nd semester BBA Aviation won 1st prize in Presentation about aviation case study and role play in aviation as cabin crew at the intercollegiate fest conducted by St. Francis De Sales.



Students of BBA Regular and Aviation - Francis, Antonia Kushi, Sharan Richard, Ramya Jenifer and Moinuddin U been have part of the fashion walk team which has bagged prizes in various events.

The students of BBA Aviation Secured 2nd place in the shortfilm making competition that took place in Bishop Cottons Women's Christian Law College.





  
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