



ST. FRANCIS COLLEGE

KORAMANGALA, BENGALURU
(AFFILIATED TO BENGALURU CITY UNIVERSITY)



DEPARTMENT OF MANAGEMENT

TYCOON CLUB
PRESENTS

**11th & 12th
FEBRUARY
2022**

MINERVA

AN INTER COLLEGIATE PU
VIRTUAL EVENT

Registration Link
<https://bit.ly/3fBUm4n>

EVENT RULES AND GUIDELINES



GENERAL GUIDELINES



- ❖ *All the events are Individual events.*
- ❖ *Students can participate in multiple events.*
- ❖ *Further communication to registered participants will be send through Whatsapp.*
- ❖ *Judges decision will be final & binding.*
- ❖ *Participation Certificate will be issued to all the Participants & Winners separately.*

For General Queries Contact

Ms. Chetana S, Coordinator- 7349098436

Mr. Amit N, Student Cultural Secretary - 9008025071



BRAND AMBASSADOR

(WAKE UP THE CELEBRITY IN YOU)



- ❖ *Act as a Brand Ambassador to promote a product and win exiting prices.*
- ❖ *Participants should dress up like a suitable ambassador for a selected product.*
- ❖ *Participants should make a short video to promote the product.*
- ❖ *Using tagline or jingle.*
- ❖ *Judgement will be based on suitability, makeover of the Participants & promptness in delivering the dialogue.*

Student coordinators

Ms. Priya G – 8867474995

Ms. Kavitha Reddy - 9019167262



BUSINESS PLAN

(RECYCLING OF WASTE)



- ❖ *Participants should choose any one topic & prepare a process of recycling of waste.*
- ❖ *Prepare a module using a waste.*
- ❖ *Topics are Recycle of Plastic, Recycle of old cloths, Recycle of kitchen waste. Recycle of Paper, Recycle of E-Waste.*
- ❖ *Time duration given for Participants to present on virtual platform - 5+2 min.*
- ❖ *Judgement will be based on business idea, presentation skills, creativity.*

Student coordinators

Mr. Andrew – 9148074975

Mr. Jonathan- 6362132809



LOGO COMPETITION!



LOGO REDESIGN (SHOW YOUR CREATIVITY)



- ❖ *Participants should conceptualize & redesign the Logo of any leading Brand.*
- ❖ *Redesigning of Logo can be sketched on the paper or students are free to select their own digital tool.*
- ❖ *Participants should make a short presentation to justify the reason for design.*
- ❖ *Judgement will be based on creativity and Justification.*

Student coordinators

Mr. Steven – 6371617901

Ms. Rincy - 9986990046

Ms. Ity Gupta - 8073562795



ELOCUTION

(SELF MADE VIDEO)



ELOCUTION
COMPETITION

- ❖ *The theme for Elocution is VIRTUAL LEARNING.*
- ❖ *Language for Elocution activity is English/ Kannada/ Hindi.*
- ❖ *The duration of video should be maximum 5 minutes & keep video brief.*
- ❖ *Last date of submission of video is 12-02-2022.*
- ❖ *Any unethical, unprofessional or immoral contents will not be accepted.*
- ❖ *The decision of the judges will be final and binding.*

Student coordinators

Mr. Mohammed Riyan – 8494821924

Ms. Nesara - 9844764229



E-MANAGEMENT QUIZ

MIND WAR



- ❖ *The quiz will comprise 3 rounds with 20 questions in each round related to business segments like brand & brand ambassador identification, Tagline, & other related areas.*
- ❖ *There is no negative marking and in case of ties, teams submitting first would qualify. The first round is an eliminator.*
- ❖ *This is lone wolf quiz i.e. individual event.*
- ❖ *Any number of participants can register from a single institute.*
- ❖ *Mode : Online through Google form.*

Student coordinators

Ms. Aishwarya - 8310811496

Ms. D Bhuvana - 9480182539

E-QUIZ!