



ST. FRANCIS COLLEGE

KORAMANGALA

Affiliated to Bengaluru City University (BCU)

DEPARTMENT OF TRAINING&PLACEMENTS & III COMMITTEE

Guest Lecture on Know yourself for MBA Students

A guest lecture was meticulously arranged for the second-year **MBA students** who are gearing up for the commencement of their third semester. **Mr. Sabu Paapachan, an esteemed Senior Consultant and Director at Letoer Consultancy**, graciously accepted the invitation to address the students during this insightful session. The lecture is scheduled to take place on the **15th of February 2024, commencing at 10:40 AM** and extending for one and a half hours.

During this engaging session, Mr. Paapachan will delve into several key topics of paramount importance to the students' professional development. The lecture will encompass a comprehensive exploration of the **Job Market for MBAs, providing invaluable insights into current trends, emerging opportunities, and potential career pathways.**

Furthermore, Mr. Paapachan will conduct an interactive discussion **on SWOT Analysis, encouraging students to reflect on their own strengths, weaknesses, opportunities, and threats.** This introspective exercise aims to empower students with a deeper understanding of their professional capabilities and areas for growth.

In addition, the session explored the intricate dynamics of identifying opportunities and delineate effective strategies for preparation. Through practical guidance and real-world examples, students will gain invaluable insights into seizing opportunities and navigating the competitive landscape of the business world.

Overall, the guest lecture promises to be an enriching experience, equipping the students with essential knowledge, skills, and perspectives to thrive in their academic and professional endeavors. It is anticipated to be a pivotal moment in the students' journey towards personal and professional growth, fostering a deeper understanding of the evolving business landscape and empowering them to make informed career decisions.

