

Affiliated to Bengaluru City University (BCU)

SFC POST ACTIVITY FEEDBACK REPORT

• Activity: Guest Lecture on "Journey to the Professional World - CAP Model"

• **Date**:- 03/12/2021 8.45 am to 11.45 am

Was the activity Conducted: YES

• Students Attended: 110 participants

Objectives of the Activity: The main objective of the guest lecture is to establish a
corporate connection with the students and is a way of enriching our students
Communication, Attitude and Perception.

How was the activity executed:

- Students were informed about the Guest Lecture to be held on "Journey to the Professional World - CAP Model" conducted by resource person Dr. Shalini Prakash.
- Guest Lecture was started at 9.00 AM. At first Guest was welcomed by Mr. Karthik. P, Assistant Professor & HOD, Department of Management. Guest started the session with introduction to role of introducing yourself to build first impression. She interacted with the students on how to enhance the personality development skills to be successful in corporate life.
- Finally guest suggested the students to practice the skills in these three years. The session was very fruitful and ended with Question and answer session.
- Activity was conducted Offline.
- Activity was conducted for BBA Regular & Aviation students I semester students.

• Level of Achievement: Satisfactory

• Key Highlights:

Students got exposure on various requirements of corporate world. Session gave students insight on importance of Communication, Presentation, Positive Attitude, Team work skills as mantras of Success in Corporate world.

• Recommendations (if any): Nil

Faculty In-charge: Mr. Venkatesh. S and Ms. Chetana. S. G

Date of Submission: 4/12/2021



